# **DECORATING WITH PLANTS**

## By Baylor Chapman

### For Immediate Release



Houseplants are more popular than ever before—especially with those who are setting up their homes and discovering that nothing can add energy, style, and that essential "lived-in-ness" to their spaces better than a little bit of green. Whether it's a statementmaking fiddle-leaf fig or a tiny tabletop succulent, a houseplant instantly elevates the look of your home. But where to begin?

In Decorating with Plants, Baylor Chapman walks readers through everything they need to know to bring houseplants into their home. First, there's Plant Care 101: from how to assess light conditions to tricks for keeping your plants alive while on vacation, Chapman gives readers the simple, foundational info they need to ensure their plants will thrive. Then she introduces us to 28 of her favorites—specimens that are tough as nails but oh-so-stylish, from the eye-catching Rubber Tree to the delicate Cape Primrose. Finally, she guides readers through the home room by room: Place an aromatic plant like jasmine or gardenia to your entry to establish your home's "signature scent." Add a proper sense of scale to your living room with a ceiling-grazing palm. Create a living centerpiece of jewel-toned succulents for a dining table arrangement that will last long after your dinner party. From air purification to pest control, there's no limit to what houseplants can do for your home—and Decorating with Plants is here to show you how to add them to spaces big and small with style.

Title: DECORATING WITH PLANTS Author: Baylor Chapman Photographs: Aubrie Pick

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"At last! A book where savvy interior design and houseplant smarts intersect with finesse. Your home will be more beautiful, your life will be uplifted."

> - Tovah Martin, author of The Unexpected Houseplant

"inviting tone mixed with the gorgeous photography makes for an ideal volume for the brown- and green-thumbed alike." —**Publishers Weekly** 

"encourages readers to add a green thing... to every room in the house—for mood, tone, fragrance, clean air, and just plain good looks" —**Booklist, starred review** 

"handy guide, you can pick the best plants...as well as create artful arrangements" —**Michelle Slatalla, author of** *Gardenista* 

"endless design pursuits...effortlessly demystified from start to finish." —Johanna Silver, author of The Bold Dry Garden

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#### ABOUT THE AUTHOR

Baylor Chapman is the author of The Plant Recipe Book and founder of Lila B. Design, a San Francisco-based plant design studio. She has been a guest on PBS's Growing a Greener World, and her work has appeared in Good Housekeeping and Better Homes & Gardens. When not in her studio, she's scouring plant nurseries and leading workshops to help plant lovers of all skill levels feel confident that they can make their spaces feel like home with just a little bit of green. Check out her tutorials on Sunset.com and Houzz.com, and follow her on Instagram @lilabdesign

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#### SOCIAL MEDIA

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#DecoratingWithPlants

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#### WHO I AM

Every day I am inspired by the raw beauty of nature, and constantly think about ways of how to bring it into my home and yours. I believe that nature is handsome more than pretty, and am always searching for an unexpected definition of beautiful.

I love working with plants so much that I've spent more than 15 years surrounding myself with them. I attended the UC Berkeley program for garden design, founded Lila B., a San Francisco green-certified plant and flower design business, authored two design books — and built a parking lot garden in the middle of a big city. Bringing nature to the city is essential to what I do, so you can often find me creating botanical arrangements in the urban industrial Mission district neighborhood where my own garden and studio reside.

For me, it all comes back to the idea that even if you have a really small space, you can bring a little bit of green inside. Whether it is an elaborate living centerpiece or tiny single succulent, through plant design you can make any space feel at home.

#### WHERE YOU CAN FIND MY WORK

I spent my childhood on an Illinois farm, followed by gardening in rural New Mexico and on an eco-friendly California estate. All these places lend a natural edge to my design aesthetics. Now I split my time between a houseplant filled converted cardboard box factory cum live-work studios and the southern California countryside.

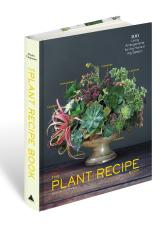
In the spring of 2014, I published **THE PLANT RECIPE BOOK**, which features more than 100 lush photographs of creations similar to the ones I make for Lila B. In the same year a major international hotel chain asked me to collaborate on their worldwide botanical strategy.

My latest book, **DECORATING WITH PLANTS**, distills home style inspiration, detailed plant care tips, and radiates all the magic that living with houseplants bring.

My work has also appeared in Sunset Magazine, Good Housekeeping, and Better Homes and Gardens. I have been a guest on PBS' "Growing a Greener World" and a DIY expert on <u>HGTV.com</u> and <u>HOUZZ.com</u>. I love to travel around the country teaching people how to beautify their home "living centerpieces."



Photo by Paige Green



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